The NAB is only reacting out fear that consumers finally have some power over what goes into our ears. In markets like Seattle-Tacoma, the small number of broadcasting companies that operate the radio spectrum have made it impossible to listen to real variety in music and not be bombarded by advertising. I chose to pay a monthly fee to XM so that I can listen to music in a basically uninterrupted way. The only over-the-air stations I listen to anymore are the two NPR affiliates, KPLU and KUOW. There is just too much advertising.

If XM can create the technology to provide weather and driving for particular markets to people who *pay* for it, why can't they!?!